Dying to Know Day Community Grants Program **FAQs**



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Q: I see that grant applications close on 1 October 2026. Is this a rolling grant?

A: Yes, this is a rolling grant, meaning applications will be assessed as they come in for events occurring in 2026 up until 1 October 2026. We will then regroup and reopen grants in 2027. Please note all funding for 2025 events has been exhausted.

2

Q: Does the applicant or organisation need to have DGR status?

A: No, it is not necessary to have DGR status to apply for this grant.

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Q: Do the events need to take place around Dying to Know Day or can they be any time of year?

A: Events can take place at any time of year.

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Q: Can events take place anywhere in Australia?

A: Yes. We want to have as many locations as possible hosting events and projects.

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Q: Why micro and mezzo?

A: Micro grants (up to \$500) are designed for individuals who wish to connect with their community either by hosting a gathering or developing a tool that engages people on the topic.

You might be a community advocate or changemaker within an organisation, who just needs a little support to be seen. (If you feel like a lone ranger in a big organisation, this cash could be the nudge to get something started.)

Mezzo grants (up to \$3,000) are aimed at partnerships of people who have shared concerns and hopes in positivity impacting the status quo.

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Q: Why do you require a group of 3 for Mezzo?

A: Because strong teams prevent burnout. A minimum group of three ensures shared responsibility, support, and momentum.

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Q: What types of groups should partner for Mezzo?

A: Partnerships can include a variety of groups and organisations from different sectors. E.g. healthcare, schools, charities, community organisations, police and emergency services, workplaces, social enterprises, volunteer run groups etc.

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Q: Can I apply for multiple ideas at once or at different times throughout the year?

A: Yes – but just remember we do have limited funds so you may like to have a conversation with us before you complete the application form.

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Q: I notice you are happy to fund product development. Can you give me some examples?

A: There are so many creative ways to engage people with products that educate—sometimes without them even realising! In the early days, we had bumper stickers, laptop stickers, chatterboxes, branded socks, and digital downloads. Since then, we've seen tea bag pouches, pop sockets, T-shirts, fridge magnets, and journals with writing prompts. Got an idea? Tell us! If you're not the designer, you can apply for funds to pay an artist. Just make sure to include the D2K logo on any design to show your support for the campaign.



Q: I'm a funeral director and I want to use a grant to run an event that brings people to my business. Can I get a grant to pay for the event costs?

A: Applications will be considered; however, priority is given to unpaid community advocates. We ask that you consider how you might engage your local community to participate (or even drive!) the planning of a community gathering.

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Q: I work for a local council, and I want to use a grant to run a community event. Can I get a grant to pay for the event costs?

A: Applications will be considered; however, priority is given to unpaid community advocates. We ask that you consider how you might engage your local community to participate (or even drive!) the planning of a community gathering.

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Q: Can this grant fund a facilitator's wage to run a workshop or program?

A: Yes. Keep in mind, we want to hear about the real-world impact your project has on people's lives and experiences.

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Q: If I receive a grant, what kind of support can I expect from the D2K team?

A: The team's primary focus is build awareness of the campaign. We support hosts and other grantees by organising a monthly Zoom call and a <u>Facebook</u> group where you can ask your questions, share your insights and tap into the collective know-how from others. If you get stuck, reach out and we will do our best to direct you to other individuals or resources

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Q: How do I evaluate my project?

A: We ask that you use the feedback form we've developed so that we can aggregate insights and learning from the field. We're also passionate about sharing your stories and images, because at the heart of this campaign is the belief that when we show people that talking about death is easier than they think, we begin to shift the culture of avoidance.

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Q: What do I do with any unspent grant funds?

A: Please <u>contact us</u> to arrange the return of unused grant funds. Even small returns can help us support more waitlisted projects and create even more meaningful impact.