



2026 INTERACTIVE TOOLKIT HOW TO GET INVOLVED



INDEX & INSTRUCTIONS



01

About Dying to Know 2026

02

Why & How to Get Involved

03

Host an Event

04

Event Inspiration

05

Start Promoting Your Event

06

Attend an Event

07

Share your Secrets

08

Get in Touch Today

“BURY ME IN A
CARDBOARD
COFFIN.”



The Secret I'm Glad I Shared



ABOUT DYING TO KNOW

Dying to Know is a national campaign inspiring people to prepare for the inevitable - not with fear, but with purpose, care, and a clear sense of legacy.

Continuing our Campaign for 2026 – Nobody Knows

This year, Nobody Knows comes to life in the everyday moments where these conversations naturally unfold.

Because these are not grand, formal discussions. They happen in real life. On a road trip. At a BBQ. Between errands, between stories, between the people we care about most.

‘The Secret I’m Glad I Shared’ continues to put a spotlight on the relief, humour and connection that comes from saying something out loud before it is too late. This year, we are encouraging people to lean into these moments and start the conversation in their own way, creating space across generations to share what matters, however it is said.

WHY & HOW TO GET INVOLVED



WHY GET INVOLVED

Coming together to talk about death and dying helps reduce fear and stigma surrounding death. Conversations with key people in your life will ensure we live and die well.

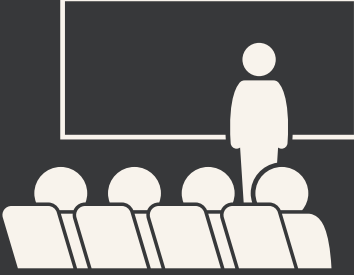

Planning for our future can help us to die in line with our values and ensure that loved ones know what's important to us.

Sharing stories with one another can become a way for everyone to learn the values, culture and ideas on end of life plans and dying from different perspectives, and perhaps inspire individuals to think about what they truly want.

HOSTING AN EVENT?

By doing so, you can be a part of creating a safe space and providing education and discussions around death and dying and connect individuals with a community who they can possibly lean on as they start to think about what matters to them most.

HOW TO GET INVOLVED



Host an event Attend an event



HOST AN EVENT



It's easy to get started!

Hosting a Dying to Know event is a great way to connect with your community whether large or small and start conversations around death and dying.

It's a chance to converse, learn and share stories with one another, and empower individuals to truly think about what matters to them most.

1. Choose any date in August to hold your event
2. Decide on the nature of your event
3. Plan out what you want to happen
4. Register your public event on our website
5. Download the collateral to help promote your event
6. Promote through socials, word of mouth etc



EVENT INSPIRATION



Need some ideas for your public Dying to Know event? Below are a few suggestions to help you get started or download our Guide!

- **Ask a lawyer to hold an information session on the key documents**
- **Storytelling: encourage your guests to share their stories**
- **Run a Dying to Know information stall at your local shopping centre or library**
- **Hold a funeral discussion around the options available**
- **Run an advance care planning workshop**
- **Arrange a morning tea for people who have experienced the loss of a loved one**
- **Hold a Death Cafe that enables a conversation about end of life**

Tip:

Incorporate an interactive element by asking each attendee to bring something that symbolises what they want their end of life to look like.

Take a picture and share it on your socials tagging @dyingtoknow.au on Facebook and Instagram, and using the hashtags #DyingToKnow #NobodyKnows



START PROMOTING YOUR EVENT



We've got plenty of resources to help you start spreading the word about your Dying to Know event!



[Download social media templates](#)



[Download posters](#)



[Final checklist](#)



[Add event to our website](#)



[Visit website for more resources](#)

ATTEND AN EVENT

Check out the Dying to Know events on our website to find one near you!

Click to visit



Join conversations that highlight the unique opinions, stories and expertise others have around end of life planning, dying and death.

Attending a Dying to Know event is a great chance to:

- Learn more about topics on death, dying, and end of life planning
- Connect with others in your community
- Discover and be inspired by others unique final wishes



GET STARTED ON SHARING YOUR SECRETS



Because, if Nobody Knows your final wishes, they never will. It's time to think about what matters to you and telling those that count. Make time for the meaningful conversations and share them now

Download our handy 'Final Checklist' to get started!



GET IN TOUCH TODAY



dyingtoknow.au



[Dying To Know.au](https://www.facebook.com/DyingToKnow.au)



[@dyingtoknow.au](https://www.instagram.com/dyingtoknow.au)



hello@dyingtoknow.au



[dyingtoknow](https://www.linkedin.com/company/dyingtoknow)

